

## THE COMMUNITY

Located in San Mateo County just twelve miles south of San Francisco, Pacifica feels worlds away from it, yet is easily accessible from Highway 1. The most panoramic coastal town in the San Francisco Bay Area, Pacifica is famous for its six miles of scenic coastline, classic California beaches, breathtaking vistas, and charming ambience. The city is nestled in between small valleys, with Sweeney Ridge to the east, Montara Mountain to the south and the Pacific Ocean's rocky bluffs to the west. Pacifica encompasses roughly 12.6 square miles, of which, approximately one-half is publicly-owned open space. Numerous city, county and state parks provide panoramic views and a feeling of spaciousness rarely found in suburban areas. Several miles of coastal and ridge top trails tie Pacifica to neighboring communities.

This natural connecting point of beaches, headlands and hills provides a wide range of recreational opportunities from surfing, kayaking, paddle boarding, scuba diving and paragliding, to hiking, bird watching and cycling. Pacifica's one-quarter mile fishing pier is considered to be one of the best in the state and is ranked number one by anglers in the Bay area. Other recreational amenities include golf, bowling, archery and team sports. Pacifica's natural beauty is enhanced by its Mediterranean style weather. Refreshing temperatures range 15-20 degrees cooler than the central coast, drawing visitors to Pacifica's shoreline to "cool" off with its natural air conditioning.

With a population of approximately 40,000, Pacifica is a unique family-oriented coastal community that prides itself on fostering a "small town" feel. Incorporated in 1957 as the union of nine previously separate communities along the historic Ocean Shore Railroad, the community's name came from the towering statue of "Pacifica" produced for the 1939-1940 Golden Gate International Exposition on Treasure Island. Because Pacifica evolved as several separate beach communities, there is no town center but rather a string of small shopping centers and commercial areas. The community enjoys a diverse economic base and has a significant number of smaller businesses. Many of the homes are hidden along peaceful valleys tucked away from the busy Coast Highway. To see Pacifica, you follow Highway 1 but to discover its secrets, you need to exit the main road and explore its byways.

Tourism is very important to Pacifica's economy with thousands of people annually attracted to its beaches, vistas, and open space. Unique shops and a variety of lodging are available with restaurants offering relaxing sunset and coastal viewing. For live local theater and performing arts, Pacifica Spindrift Players is a local and popular favorite, along with Pacifica Performances, which regularly provide both musical presentations and performing arts as well. The world-class bromeliad nursery, Shelldance Orchid Gardens, is located just off Highway 1. Pacifica plays host to the Pacific Coast

Fog Festival each September, which showcases everything from artists and performers to children's activities and a hometown parade.

Pacifica has excellent elementary and secondary schools, both public and private, and was recently named one of the Top 100 Safest Cities in America by Location, Inc. The City was also awarded the League of California Cities Helen Putnam Award for Excellence for the restoration of Linda Mar Beach and the reclamation of the wetlands in that area.

Pacifica is a place where one can step into the natural world and enjoy a variety of recreational offerings, sample a cultural arts performance or gallery opening, and later relax at a local restaurant and bask in a spectacular sunset. Pacifica's rich cultural heritage and unique personality make it a community worth uncovering.

To learn more about the City of Pacifica, please visit www.cityofpacifica.org.

## THE ORGANIZATION

The City of Pacifica is a General Law City incorporated in 1957 and operates under the Council/Manager form of government. Legislative authority is vested in a five-member City Council elected at large for four-year overlapping terms. The Mayor is selected each year by a majority vote of the other Council members. The Council appoints the City Manager, City Attorney, and members



Photo Credit: Ferrer

of advisory commissions and committees. The Pacifica Council has a productive and shared vision for the future of Pacifica.

Pacifica is a full-service city (180 FTE/100 PT) with an overall budget of \$83.6M (General Fund of \$31.1M) for Fiscal Year 2017-2018. The City delivers municipal services through six departments: the City Manager's office (including the City Clerk and contract City Attorney, and Finance, Human Resources and IT Divisions);

Parks, Beaches, and Recreation; Planning; Public Works (Maintenance and Engineering and Wastewater); Police; and Fire (via North County Fire Authority). Employees are represented by nine bargaining units.

Each year the City Council develops a Work Plan focused on the goals, projects, and initiatives to be implemented in the following fiscal year. The Work Plan typically is developed on an annual

basis in the spring so that city resources can be aligned with achieving or completing them during the budget development process.

# THE POSITION

Severely impacted by El Nino, the City of Pacifica declared a Stare of Emergency in January of 2016 and requested State and Federal assistance



Photo Credit: Scott Leslie

top respond to the growing list of failing public infrastructure, including the Beach Boulevard sea wall failure, the Pacifica Pier, and the Milagra Watershed Outfall. As a result, Pacifica is faced with numerous major capital improvement projects well as a Cease & Desist Order.

In order to address these challenges, the City Council recently approved this position as well as changes to the Public Works organizational structure. The Deputy Public Works Director reports to the Public Works Director and will directly oversee the Field Services & Engineering Division.

It is expected that the Deputy Director will

have the ability to take charge of the division, hit the ground running with current projects and conduct all long-term planning for future needs. Individuals selected will be hands-on managers that will lead a dedicated staff while identifying best practices for policies, procedures and future operations. The Deputy Director will team with the Director and operate in an open and collaborative manner with the entire City organization. It is also critical that the Deputy

Director has the ability to communicate clearly to the organization and community.

# Deputy Director of Public Works – Field Services & Engineering

With a total division staff of 25 and a \$3.4 million budget, the Deputy Director will directly supervise the Field Services Manager (maintenance of streets, parks, trees, vehicles, and public facilities) and Civil Engineer (public infrastructure projects, transportation planning and traffic engineering, and emergency management technical services during natural disasters).

A Bachelor's degree in civil engineering or a closely related field is required; a Master's degree is desirable. In addition, five years of increasingly responsible professional civil engineering experience involving design, plan checking, project management and construction management is required. Municipal professional engineering and supervisory experience is highly desirable. Possession of a valid certificate of registration as a Civil Engineer issued by the State Department of Registration for Professional Engineers is required.





#### THE COMPENSATION

The annual salary range for this full-time exempt management position is \$142,200 to \$166,812, and appointment will be made based on the qualifications of the selected candidate. In addition, the following benefits are provided:

RETIREMENT: 2.5% @ 55 CalPERS (classic); employee contributes 8% plus 2.5% cost-share.

HEALTH BENEFITS: Health benefits are offered through the CalPERS Health Program. The

City will contribute toward the cost of health benefits to cover a majority of the premium, based on coverage level.

**DENTAL:** City has a self-funded dental plan (Delta) that typically covers 100% of paid premiums for dental expenses and provides \$2,000 in orthodontic benefits.

VACATIONLEAVE: 11-27 days annually depending on years of service.

HOLIDAYS: 11 paid holidays annually and 2 floating holidays.

Administrative Leave: 60 hours per year (no cash value)

Sick Leave: 12 days accrued annually

DEFERRED COMPENSATION: choice of three plans

Long-Term Disability Insurance and Life Insurance: City provides paid long-term disability and life insurance coverage through Voya Financial, and an Employee Assistance Program through MHN.



Filing Deadline	October 2, 2017
Preliminary Interviews	October 10, 2017
Recommendation Candidates	October 18, 2017
Finalist Interview Process	October 25, 2017
These dates have been confirmed, and it is	
recommended that you plan your calendar accordingly.	

### THE RECRUITMENT PROCESS

To apply for this exciting career opportunity, please send your resume and cover letter electronically to:

Peckham & McKenney apply@peckhamandmckenney.com

Please do not hesitate to contact Clay Phillips toll-free at (866) 912-1919 if you have any questions regarding this position or the recruitment process.





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